

- Who says I need a Johnson wax polisher scrubber? I was just looking around.
 - The Johnson, madam, does a complete job of floor care automatically.
 - That's lovely. Come along dear.
 - Do you know that the average housewife spends a hundred hours a year mopping, scrubbing, and waxing her floors by hand?
 - Well, bully for her. Come dear.
 - With this Johnson, you could do a much better job, and in one-tenth the time.
 - Sure, sure, some other time. Did you say one-tenth the time?
 - And best of all, you're on your feet, not your knees.
 - Well.
- Man: The Johnson scrubs even the dirtiest floors, quickly and thoroughly. It really does the job. And it waxes and polishes floors to perfection, lengthens their life. The Johnson saves you money as well as time and work.
- Well I didn't realize the Johnson could do so many things.
 - It's as handy as a vacuum cleaner.
 - It is light. Must be easy to handle. By golly, I think I'll get one.
 - Don't buy it, Mommy.
 - What did you say?
 - I said, don't buy it. Daddy's giving you a Johnson for your birthday. I saw it in his closet.
 - You did? I'm sorry, I guess I won't need two Johnsons.
 - Quite all right Madam, it's all in a day's work. But you're going to love the one that you're getting. Well, I

lost that sale, but maybe I can sell you one. For more details on this wonderful Johnson, write for this free informative booklet to Polisher-Scrubber, Johnson's Wax, Racine, Wisconsin. Write tonight. Please?